AGENDA

- Overview of Census Bureau Programs and Datasets available
- Census Geographies
- Ways to Access Data
- Additional Resources
- Questions
What does the Census Bureau Do?

Decennial Census
Every 10 years, Counts Residents

American Community Survey (ACS)
Annual Social, Economic and Housing data

Other Surveys and Censuses
✓ Current Population Survey (CPS)
✓ National Crime and Victimization Survey (NCVS)
✓ Health Interview Survey (HIS)
✓ Consumer Expenditure Survey (CE)
✓ Population Estimates
✓ Economic Census
✓ Census of Governments

Periodical Surveys
American Housing Survey (2015)

The Census Bureau's mission is to serve as the leading source of quality data about the nation's people and economy.

https://www.census.gov/programs-surveys.html
Tribal Governments

Uses of Census Data

- Identify Tribal population characteristics to plan Tribal services
- Evaluate needs for Tribal employment development and training programs
- Analyze social and economic trends for grant proposals
- Develop housing needs assessments and identify housing program priorities
ACS Basics: The Survey

• Ongoing monthly survey sent to 3.5 million addresses per year to produce detailed population and housing estimates each year
  • Visit 20,000 Group Quarter facilities and sample approximately 194,000 residents each year

• Designed to produce critical information on small areas and small population groups previously collected on the decennial long form

• Covers 35+ topics and supports over 300 known Federal Government uses

• Data released twice annually
  • 1-year estimates (12 months of data)
  • 5-year estimates (60 months of data)
2010 Census vs. ACS

2010 Census

- 100% Data
- How many people live in the U.S.?
- Point in time
  - April 1, 2010
- Count - People, Housing units, 

American Community Survey

- Sample Data
- How do people live in the U.S.?
- Period in Time
  - 1yr, 5yr
- Characteristics
  - Income, Poverty, Education

2000 Long Form
  - SF3 & SF4
**Demographic Characteristics**
- Age
- Sex
- Race
- Hispanic Origin
- Household Relationship
- Group Quarters

**Social Characteristics**
- Families
- Education
- Marital Status
- Fertility
- Grandparent Caregivers
- Veterans
- Disability Status
- Place of Birth
- Citizenship
- Year of Entry
- Language Spoken at Home
- Ancestry/Tribal Affiliation

**Economic Characteristics**
- Income
- Poverty
- Benefits
- Employment Status
- Occupation
- Industry
- Commuting to Work

**Housing Characteristics**
- Tenure (Rent/Own)
- Occupancy
- Structure
- Housing Value
- Taxes & Insurance
- Utilities
- Mortgage/Monthly Rent

Items in red were also collected on the 2010 Census.
Current ACS 1-year/5-year Data

- Areas with a population 65,000+: 1-year estimates

All areas (incl. census tracts & block groups): 5-year estimates
Recent ACS Data Release

2011-2015 ACS 5-year Selected Population Tables
- 156 tables repeated for 419 detailed race, Hispanic Origin, ancestry, and tribal groups
- Geographic areas down to the census tract level

2011-2015 ACS 5-year American Indian & Alaska Native Tables
- 156 tables repeated for 1,119 detailed American Indian and Alaska Native tribes
- Geographic areas American Indian and Alaska Native Areas

Compared to ACS 1-year Selected Population Profiles
- Greater statistical detail
- Lower population minimums

- 2012-2016 ACS 5-Year Estimates (All geographic areas)
ACS AIAN Tables

Iteration Groups

The 950 iteration groups include:

- Total population
- AIAN tribal groupings
- Specific American Indian tribes
- Specific Alaska Native villages
ACS AIAN Tables

Population Thresholds: Two Types

- Threshold to be on the iteration list:
  - The Selected Population Tables include groups with at least 7,000 people nationally
  - The American Indian and Alaska Native Tables include tribes with at least 100 people nationally

- Threshold to release a data table:
  - Tables are released for groups on the iteration list for which there were at least 50 members in the survey, in a particular geographic area
How do I find data about my Tribe?

By Geography:

Members who live in the reservation.

By Race:

Members who live in and off the reservation.

American Community Survey

2010 Census
American Community Survey AIAN Tables

**Geographic Areas**

- U.S., Regions, Divisions
- States, DC, Puerto Rico
- Alaska Native Regional Corporations
- American Indian and Alaska Native Areas
- Metropolitan/Micropolitan Areas
- Combined Statistical Areas
- New England City and Town Areas
- Hawaiian Home Lands
Accessing ACS Data Products
ACS Website

American Community Survey (ACS)

The American Community Survey helps local officials, community leaders and businesses understand the changes taking place in their communities. It is the premier source for detailed information about the American people and workforce.

2011-2015 ACS 5-Year Selected Population Tables and American Indian and Alaska Native Tables
Discover new statistics released July 13 on detailed race, Hispanic Origin, ancestry, and tribal population groups, based on the 2011-2015 ACS.

census.gov/acs
# Data Tables & Tools

## American Community Survey

**About the Survey**
- Respond to the Survey
- News & Updates

**Data**
- Data Tables & Tools
- Data Profiles
- Narrative Profiles
- Subject Tables

**Ranking Tables**
- Supplemental Tables
- American FactFinder
- Data via FTP
- Summary File Data
- FUMS Data
- Variance Replicate Tables
- Race/Ethnicity & AIAN Data
- Custom Tables

**Guidance for Data Users**
- Geography & the ACS
- Technical

**Ranking Tables**

<table>
<thead>
<tr>
<th>Table Title</th>
<th>Topic</th>
<th>Table ID</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Of The Total Population Who Are White Alone</td>
<td>Race</td>
<td>R0201</td>
</tr>
<tr>
<td>Percent Of The Total Population Who Are Black Or African American Alone</td>
<td>Race</td>
<td>R0202</td>
</tr>
<tr>
<td>Percent Of The Total Population Who Are American Indian And Alaska Native Alone</td>
<td>Race</td>
<td>R0203</td>
</tr>
<tr>
<td>Percent Of The Total Population Who Are Asian Alone</td>
<td>Race</td>
<td>R0204</td>
</tr>
<tr>
<td>Percent Of The Total Population Who Are Native Hawaiian And Other Pacific Islander Alone</td>
<td>Race</td>
<td>R0205</td>
</tr>
<tr>
<td>Percent Of The Total Population Who Are Some Other Race Alone</td>
<td>Race</td>
<td>R0206</td>
</tr>
<tr>
<td>Percent Of The Total Population Who Are Two Or More Races</td>
<td>Race</td>
<td>R0207</td>
</tr>
<tr>
<td>Percent Of The Total Population Who Are Two Or More Races Excluding Some Other Race</td>
<td>Race</td>
<td>R0208</td>
</tr>
<tr>
<td>Percent Of The Total Population Who Are White Alone, Not Hispanic Or Latino</td>
<td>Race</td>
<td>R0209</td>
</tr>
<tr>
<td>Percent Of People Who Are Foreign Born</td>
<td>Foreign Born; Citizenship; Year of Entry; Nativity</td>
<td>R0501</td>
</tr>
<tr>
<td>Percent Of Foreign-Born People Born In Europe</td>
<td>Foreign Born; Citizenship; Year of Entry; Nativity</td>
<td>R0502</td>
</tr>
<tr>
<td>Percent Of Foreign-Born People Born In Asia</td>
<td>Foreign Born; Citizenship; Year of Entry; Nativity</td>
<td>R0503</td>
</tr>
</tbody>
</table>

Narrative Profiles

When to use:
Browse statistics presented as a text-based report with plenty of colorful graphs and charts.

census.gov/acs/data/data-tables-and-tools/narrative-profiles
My Tribal Area

When to use:
The Census Bureau collects data for the American Indian and Alaska Native (AIAN) population and publishes specific counts, estimates, and statistics. My Tribal Area gives you quick and easy access to selected statistics from the American Community Survey.

census.gov/tribal/
QuickFacts

When to use:
Find a fact fast. View selected estimates about social, economic, and housing characteristics for all states and counties, and for cities with more than 5,000 people.

census.gov/quickfacts
Census Business Builder

When to use:
Offers prospective business owners selected Census Bureau statistics to guide their research into opening their new business.

census.gov/data/data-tools/cbb
When to use:
Learn about social, economic, housing, and demographic characteristics from the ACS, for all current declared emergency zones. The types of emergencies include disasters, natural hazards, and weather events, such as: hurricanes and tropical storms, floods, winter storms, and wildfires disaster declaration areas

onthemap.ces.census.gov/em
American FactFinder

When to use:
Search all ACS data for all geographies down to the block group level

factfinder.census.gov
The Census Bureau has begun rolling out our datasets via APIs. Check out our Discovery Tool. Sign up for our newsletter to get the latest updates and newest dataset addition. We also invite you to make requests for features / data via our forum.

Read More

International Trade (Time Series: 2005 - present)
June 02, 2017
The International Trade Datasets provide detailed monthly and annual statistics on trade between the United States and its international trade partners.

census.gov/developers
Preview New Data Dissemination on Data.census.gov

Explore Census Data

The Census Bureau serves as the leading source of quality data about the nation's people and economy.

I'm looking for...

Help us build this experience

Your input is important as we develop this platform. Start searching and let us know how we can make your experience better.

Email feedback to: cedsci.feedback@census.gov

*For official statistics, continue to use existing data tools on census.gov, such as American FactFinder
Source Us!

U.S. Census Bureau’s 2016 American Community Survey
#ACSData
@uscensusbureau
Continue the Conversation #ACSdata

Sign up for and manage alerts at https://public.govdelivery.com/accounts/USCENSUS/subscriber/new

More information on the American Community Survey: https://www.census.gov/acs

Census (Non-media inquiries) 800-923-8282
Public Information Office (Media) 301-763-3030

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Resources: Need Assistance?

U.S. Census Bureau
Data Dissemination Specialist (DDS)

Eric Coyle
(702) 236-3202
eric.a.coyle@census.gov

Additional Assistance:
Toll-free number:
1-844-ASK-DATA (1-844-275-2342)
census.askdata@census.gov
Questions?